

# Farmland LP proves investing in organic farmland can yield dividends

## For 14 years, Farmland LP has worked toward returns for investors, farmers, and the environment

According to the USDA, the wealth of the farmland sector is expected to hit \$3.57 trillion in 2023 — and only 1% of that farmland is organic. **Yet, even as most farms operate conventionally, organic farming drives more value:**

**\$73**

more net returns  
per acre

**21%**

more jobs for local  
economies

**26%**

more potential for long-term  
carbon mitigation



Today, Farmland LP manages over 15,000 acres of farmland (totaling roughly \$250 million in assets under management) across Northern California, Oregon, and Washington. Even better, its team of 50+ fund and farmland management experts has observed large-scale sustainable agriculture to be more profitable than conventional. Their numbers also go toe-to-toe with mainstream forms of commercial real estate (more on this below).



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**“The other side of Farmland LP is our focus on benefiting the planet. We want to give you better financial returns and a stronger environmental impact. That's we set out to prove that our strategy benefits the land, water, or communities.”**



**Craig Wichner,**  
Founder and Managing Partner at Farmland LP

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## 3 reasons people invest in farmland as an alternative asset

While real estate is a thriving alternative asset class, few know farmland is an investment opportunity within it. Let's fix that.

**1 Farmland is largely non-correlated to public markets**

making it a prime alternative asset class for building diverse portfolios. Compare this to multi-family homes, office buildings, and industrial facilities, which are primarily tied to either macroeconomic cycles or the debt markets.

**2 As an asset class, farmland yields steady returns.**

US farmland has offered an average annual return of **12.24% over 20 years**. While the S&P 500 tends to produce both peaks and downdrafts, farmland is a slow but steady source of long-term financial growth.

**3 Due to simple supply and demand, farmland is a smarter investment than ever.**

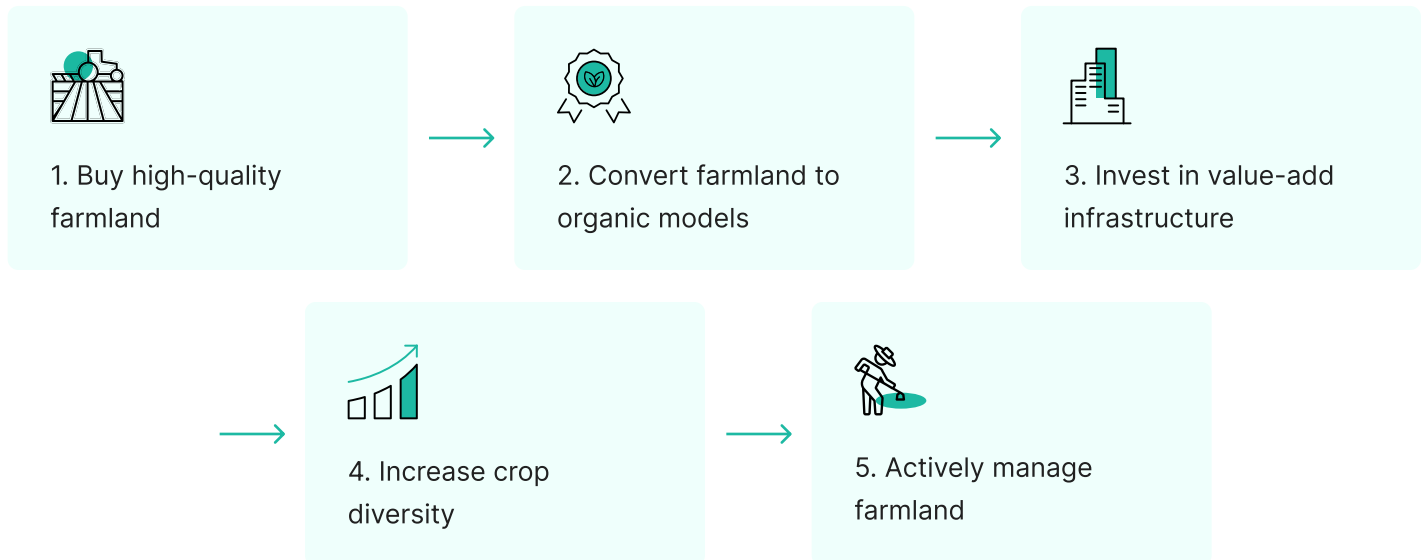
Unlike apartments or commercial buildings, farmland produces a non-negotiable human need: food. However, the US has lost about **1.5 million acres** of viable farmland each year for 30 years, while the United Nations expects a **70%** increase in food consumption by 2050.

## Farmland LP actively adds value to farmland, which bolsters ROI.

In 2022, commodity crops (namely, corn and soybeans) comprised **more than 50%** of all US crop cash receipts — meaning little-to-no economic diversification for that bulk of farmland. Simultaneously, many institutional farmland managers rely on a sales-leaseback model. Together, these two factors actually drive down the land's value due to poor farming practices and passive land management.

In comparison, Farmland LP leverages a unique model for farmland management that actively adds value to its farmland.

### This happens in five steps:



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